

GOLF LEGEND GREG NORMAN WILL OPEN THE EIGHTH EDITION OF THE CUBA GOLF GRAND TOURNAMENT TO BE HELD IN VARADERO, CUBA.



VARADERO GOLF CLUB | VIERNES, 9 DE SEPTIEMBRE DE 2016

PALMARES, S.A. and CUBA GOLF, are pleased to announce that Golf legend Greg Norman will open on October 4th, 2016 at the Varadero Golf Club, Cuba, the eighth edition of "The Great Golf Tournament of Cuba".

For the activity of opening ceremony of the tournament in its eighth edition, on October 4, we have confirmed the presence, as guest of honor, the outstanding Australian professional golfer, Greg Norman. The internationally recognized "**Great White Shark**" won more than 90 tournaments worldwide, including two British Open Championships, and claims the distinction of having held the No. 1 position in the world rankings for 331 consecutive weeks. As one of the most prolific players in the game's history, the culmination of an astounding career came in 2001 when he was inducted into the World Golf Hall of Fame.

Arguably the most successful athlete-turned-businessman in the world, Greg Norman is known as much for his entrepreneurial spirit in the boardroom as his dominance on the golf course. Today he serves as Chairman & CEO of Great White Shark Enterprises, a global, private corporation with a diverse portfolio of more than a dozen well-established and successful businesses all bearing the iconic shark logo. His internationally recognized brand boasts 100 golf course designs across six continents, a global real estate collection, award-winning wine, golf-inspired lifestyle apparel, and a diverse investment division. After some visits to the Republic of Cuba, convinced of the prosperous future of the golf industry in this country, he has become an enthusiastic promoter of the sport of Golf in Cuba and investment opportunities associated with it.

Palmares S.A.; responsible for Golf events in Cuba, along with their traditional sponsors and partners is certain that this tournament will be a successful event, as it has been in previous years. Previous editions have had the participation of players from more than a dozen countries and the presence renowned international golf players and leading world figures in the sport, as guests to the tournament, such as South Africa's Ernie Els, the Spaniard Alvaro Quiros and Great Britain's Tony Jacklin.

For more information, visit the site www.varaderogolfclub.com.



For more information about Greg Norman www.shark.com